Permit #F00021397-C

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00021397-C **Type of Permit:** FILMING **Release Date:** 10/28/2009

Production Company THE JONESES

Insured Company Name THE JONESES
Contact Phone No. 1 310-880-5007
Contact Phone No. 2
Fax
Address 1501 COLORADO AVE
SANTA MONICA, California 90904

Production Title PURINA

Type of Production Commercial - Standard

Producer Jan Scott

Director Marcus Stevens

1st AD Ronda Rhalston

Production Manager Scott Setterberg

FilmL.A. Coordinator Adrian Fayad

Location Manager Vincent Vanni
Primary Phone Mobile - 310-713-8084
Secondary Phone Office - 310-880-5007

Location Assistant none none
Primary Phone Office - 212-677-7770
Secondary Phone

Fees

Total Permit Fee $0.00

Number of Locations 4

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Summary Information — Location

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Production Company THE JONESES
Insured Company THE JONESES
Production Title PURINA

Location Manager Vincent Vanni
Primary Phone Mobile - 310-713-8084
Secondary Phone Office - 310-880-5007

Location Address Vermont Av, Aberdeen-Aberdeen, Los Angeles, CA, 90027

Location Names

Location Type Street

Location Description

Film Dates 10/28/2009 - 10/28/2009 10:30 - 13:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	9

Filming Activities Camera on sticks; Drive by; Drive ups & away; Equipment on sidewalk only.; Exterior Dialogue; Handheld equipment; 1 DOG ; Camera and equipment on greenbelt;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note **NO GENERATOR**

Coordinator Note RIDER C - ADDS DOG TO ACTIVITY. ANIMAL PERMIT # R09-116408

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Insured Company THE JONESES
Production Title PURINA

Location Manager Vincent Vanni
Primary Phone Mobile - 310-713-8084
Secondary Phone Office - 310-880-5007

Location Address Oberrieder Park @ Bluff Creek Dr. & Seabluff Dr., Los Angeles, CA, 90066

Location Names

Location Type Park

Location Description

Film Dates 10/28/2009 - 10/28/2009 14:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	25
Cube Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	25

Filming Activities Equipment on property; Exterior Dialogue; 1 DOG;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note COMPANY PARKING LEGALLY ON S/S BLUFF CREEK DR., SEABLUFF DR. - WEST 300'

Coordinator Note RIDER C - ADDS DOG TO ACTIVITY. ANIMAL PERMIT # R09-116408

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

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Summary Information — Location

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Production Company THE JONESES
Insured Company THE JONESES
Production Title PURINA

Location Manager Vincent Vanni
Primary Phone Mobile - 310-713-8084
Secondary Phone Office - 310-880-5007

Location Address 4730 Crystal Springs Dr, Los Angeles, CA, 90027

Location Names GRIFFITH PARK

Location Type Park

Location Description LOS ANGELES CITY PARK

Film Dates 10/28/2009 - 10/28/2009 06:00 - 13:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Park Center.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	25
Cube Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Spot Check	1

Filming Activities Equipment on property; Exterior Dialogue; 1 DOG; Filming at Park Center 6am %u2013 10:30am & along Vermont Canyon 10:30am %u2013 1pm.;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note FILMING ACTIVITY AT PARK CENTER ACROSS FROM PARK FILM OFFICE AT 4730 CRYSTAL SPRINGS DR.

Coordinator Note PARK FILM MONITOR REQUIRED. 10/28; 06:00 - 13:00 HOURS.

Coordinator Note NO GENERATOR, 35 MAX CAST/CREW

Coordinator Note RIDER C - ADDS DOG TO ACTIVITY. ANIMAL PERMIT # R09-116408

Parking

Base Camp
Location Type : LA City Park
Street : Old Zoo

Crew Parking
Location Type : LA City Park
Street : Wilson Harding Turf Management

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Summary Information — Location

Permit Number F00021397-C
Production Company THE JONESES
Insured Company THE JONESES
Production Title PURINA

Location Manager Vincent Vanni
Primary Phone Mobile - 310-713-8084
Secondary Phone Office - 310-880-5007

Location Address 8801 S Sepulveda Blvd, Los Angeles, CA, 90045

Location Names

Location Type Retail Business

Location Description PETCO

Film Dates 10/28/2009 - 10/28/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	25
Cube Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Spot Check	1

Filming Activities Equipment on property; Interior and exterior dialogue; 1 DOG ; Ok to legally park on the E/S of Sepulveda Westway, from Westchester Pkwy - to La Tijera Blvd.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note PRODUCTION COMPANY MUST ADDRESS ANY CONCERNS PRIOR TO LEGALLY PARKING TRUCKS ON STREET FROM BUSINESS OWNERS/MERCHANTS AND OR RESIDENTS.

Coordinator Note RIDER C - ADDS DOG TO ACTIVITY. ANIMAL PERMIT # R09-116408

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash.
- Use of City dumpsters or trashcans is prohibited.
- MUST provide own restroom facilities.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- Company must provide own gate or overnight security as determined by the Park Film Office.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless approved by Park Film Office.
- MUST use water barrels or sandbags for tent set-up.
- MUST restore alterations or damages to original or better.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.
- The designated area may be revoked or not allowed at all depending on weather and location conditions.

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THE JONESES – PURINA
(PARK CENTER & VERMONT CANYON)

NO PERMIT

- Failure to comply with these smoking guidelines may result in a fine.
- MUST adhere to Monitors instructions at all times. Monitor's instructions or judgment may override written guidelines.
- Must use plywood to protect turf at monitor's discretion.
- May not block any entrance or exit roads leading to any of the parking lots.
- May not block fire hydrant or park in handicap spaces at any time, no exceptions.
- May not restrict access to the Merry Go Round or playground.
- OK to crew park in the Wilson Harding Turf Management Lot. May only park on the west half of the lot. Must leave east half of the lot open for patrons and golf employees.
- Must allow maintenance to access to the dirt that is in the Wilson Harding Turf Management Lot.
- OK to base camp in the Old Zoo parking lot.
- OK to un/load in the Park Services parking lot. May not park any vehicles in the Park Services parking lot for the duration of the shoot.
- Must work around other film crew prepping at Park Center.
- OK to film in the center grassy median along Vermont Canyon just outside the main park gates.
- OK to park vehicles in Boyscout Road.

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